

Cookie Policy

Our Privacy Policy explains our principles when it comes to the collection, processing, and storage of your information. This policy specifically explains how we, our partners, and users of our services deploy cookies, as well as the options you must control them.

What are cookies?

Cookies are small pieces of data, stored in text files, that are stored on your computer or other devices when websites are loaded in a browser. They are widely used to “remember” you and your preferences, either for a single visit (through a “session cookie”) or for multiple repeat visits (using a “persistent cookie”). They ensure a consistent and efficient experience for visitors and perform essential functions such as allowing users to register and remain logged in. Cookies may be set by the site that you are visiting (known as “first-party cookies”), or by third parties, such as those who serve content or provide advertising or analytics services on the website (“third party cookies”).

Both websites and HTML emails may also contain other tracking technologies such as “web beacons” or “pixels.” These are typically small transparent images that provide us with statistics, for similar purposes as cookies. They are often used in conjunction with cookies, though they are not stored on your computer in the same way. As a result, if you disable cookies, web beacons may still load, but their functionality will be restricted.

Category of cookies

Necessary	These cookies are essential for our websites and services to perform basic functions and are necessary for us to operate certain features. These include those required to allow registered users to authenticate and perform account related functions, store preferences set by users such as account name, language, and location, and ensure our services are operating properly.
Functional	Functional cookies help to perform certain functionalities like sharing the content of the website on social media platforms, collecting feedbacks, and other third-party features.
Analytics and Performance	These cookies allow us to optimize performance by collecting information on how users interact with our websites, including which pages are visited most and analytical data. We use these details to improve how our websites function and to understand how users interact with them.

Advertisement	We and our advertising partners set these cookies to provide you with relevant content and to understand that content's effectiveness. They may be used to collect information about your online activities over time and across different websites to predict your preferences and to display more relevant advertisements to you. These cookies also allow a profile to be built about you and your interests and enable personalized ads to be shown to you based on your profile.
---------------	---

What cookies does our website use?

You can see the details of which cookies we use on the Website and for which purpose on the plugin when you visit our website.

How can you manage cookies?

Most browsers allow you to control cookies through their 'settings' preferences. However, if you limit the ability of websites to set cookies, you may worsen your overall user experience, since it will no longer be personalized to you. It may also stop you from saving customized settings like login information. Search engine service providers offer help pages relating to cookie management in their products.

We use WordPress plugin services to make use of cookies etc. on our website in compliance with the GDPR and applicable laws. When you visit our website, it may store or retrieve information on your browser, mostly in the form of cookies. This information might be about you, your preferences, or your device and is mostly used to make the site work as you expect it to. The information does not usually directly identify you, but it can give you a more personalized web experience. Because we respect your right to privacy, you can choose not to allow some types of cookies. You can manage your cookie settings by clicking on the different category headings to find out more and change the default settings. However, blocking some types of cookies may impact your experience of the site and the services we can offer.

Disclaimer

We may update this Cookie Statement from time to time to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please, therefore, re-visit this Cookie Statement regularly to stay informed about our use of cookies and related technologies. For more information relating to cookies, you may contact info@supplychainwizard.com